

2002 Olympic Torch Relay To Travel Through Santa Barbara on January 16, 2002

What?

Santa Barbara has been chosen as an Olympic Torch Relay celebration site and 27 inspirational torchbearers nominated from throughout the tri-counties will be "lighting the fire within" as they carry the Olympic torch through the streets of Santa Barbara, ending in an inspiring celebration at the Santa Barbara Train Station. The 2002 Winter Olympic Torch Relay is a 65-day, 13,500-mile journey from Atlanta, Georgia to Salt Lake City, Utah.

When?

Wednesday, January 16 from 12 noon to 2 p.m.

Who?

48 inspirational individuals from the tri-county area were nominated as Olympic Torchbearers. 27 of them will be carrying the torch through Santa Barbara. A complete list of torchbearers is attached to this media alert.

Where?

12 noon

Coast Village Road and Olive Mill: A Welcome Ceremony, hosted by the Coast Village Road Merchants Association, will greet the Torch as it arrives via a special "cauldron car." The first of 27 local torchbearers will light the torch to begin the relay through the city. Music, entertainment and promotions.

12 noon - 1:10 p.m.

Torch travels from Coast Village Road to Cabrillo Boulevard, up Milpas Street to Anapamu Street, west on Anapamu to State Street, down State Street to the Santa Barbara Train Station.

11:30 a.m. - 2 p.m.

Santa Barbara Train Station Celebration Site:

Santa Barbara will send the torch on its way aboard a special VIP Olympic train following an Olympic Celebration at the Train Station. Music, entertainment (KLITE's Gary and Catherine will emcee), food and Olympic displays. Presentations by national Olympic sponsors Coca-Cola and Chevrolet. The torch leaves by special Olympic train at 1:45 pm. All torchbearers will convene at this site.

Who is the City Contact?

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